

EMIL JUVAN



Curriculum vitae

1979 Born in Maribor, Slovenia

Education

- 2011-2015 PhD degree at The University of Queensland, Business School. Thesis Title: Environmentally sustainable tourist behaviour. Supervised by Professor Sara Dolnicar.
- 2009 Certified Public Administrator, Academia Maribor
- 2007-2009 Master of Sciences in Political Sciences at University of Ljubljana, Faculty of Social Sciences. *Thesis title: Tourism and global cities air connectivity: GAPOM Index.* (with distinction)
- 2006-2007 Master of Arts in Tourism Studies at University of Primorska, Turistica-Faculty of Tourism Studies, Slovenia. *Thesis title: Youth leisure: model of motivation and de-motivation as a basis for leisure products development.* (with distinction)
- 2006 Bachelors of Arts in Business Administration at St. Thomas University Florida, US. (with distinction).
- 2005 IATA Travel Agent certification at Adria Airways Education Centre Ljubljana (Delivered and awarded by International Air Transport Association)
- 2000-2003 Bachelors of Arts in Tourism Studies at the University of Primorska, Turistica-College of Tourism Studies. *Thesis title: Destination management model of rural areas: case of Mislinja Valley*
- 1999 Graduation (with distinction) from Vocational and Technical School for Services, Velenje, Slovenia (Specialisation in Hospitality and Tourism Services)
- 1997 Graduation (with distinction) from Vocational school for Catering and Carpentry Services, Slovenj Gradec, Slovenia.

Positions held

- 2003-2006 Teaching and Research Assistant at University of Primorska (Slovenia), Turistica - College of Hospitality and Tourism: Courses taught: Travel agency management, Destination Management, Leisure theories
- 2006-2012 Lecturer at University of Primorska (Slovenia), Turistica – Faculty of Tourism Studies. Courses taught: Travel agencies management, Destination Management, Leisure theories
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- 2013-present Senior lecturer at University of Primorska (Slovenia), Turistica – Faculty of Tourism Studies: Courses taught: Travel agencies management, Destination Management, Destination marketing
- 2008-2010 Visiting lecturer at University Centre Cesar Ritz, Brig, Switzerland. Courses taught: Global tourism, Leadership in hospitality and tourism, Hospitality management
- 2009-2011 Program head and assistant director at Vocational College for Catering and Tourism, Maribor, Slovenia

Industry roles

- 2016 - 2017 **Ministry of Economy of the Republic of Slovenia:** CRP Total quality management in hospitality and tourism industry – R&D team member.
- 2013-2014 **Municipality of Ljubljana:** External advisor for the Strategy of the Tourism Development 2015-2020.
- 2010-2011 **Municipality of Slovenj Gradec:** External advisor for the Strategy of the Tourism Development 2011-2015.
- 2009 - 2010 **Municipality of Velenje:** External advisor for the Strategy of the Tourism Development 2010-2014.
- 2008-2009 **Municipality of Piran:** External advisor for the Strategy of the Tourism Development 2009-2015.
- 2009-2011 **ECVET TC NET:** European Credit System for Vocational Education and Training TOURISM & CATERING NETWORK. Project was funded under the EU Lifelong Learning Programme, Education and Culture DG
- 2009-2011 **Regional Development Agency Maribor:** Appointed member to the Human Resources Development Board.
- 2009 **The Association for Tourism and Leisure Education (ATLAS):** Invited lecturer at Winter University, Barcelona, 18.2.-1.3.2009.
- 2008 **ATC Consultants GmbH, Austria:** External advisor for the project "Support in drafting the Strategy for the development of Social Tourism in Croatia. Project was funded by the EU Commission under the reference number 2005-0707-0311.
- 2007-2009 **Slovenian Tourism Organisation:** Member of the Committee for the Destination Management Strategic Planning and Development.
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- 2007-2008 **Ministry of Economy of the Republic of Slovenia:** Development Plan and Policies of Slovene Tourism 2007-2011 – project team member.
- 2006 - 2008 **Ministry of Economy of the Republic of Slovenia:** CRP Key Points of Successful Tourism Destination Development: identification of tourism destinations, key theme products and destination management modelling – R&D team member.
- 2006 **Kompas US, United States, Florida:** Head of outbound travel market for the Eastern and Central Europe.
- 2004-2005 **Koroski Radio:** Independent journalist and anchorman.
- 2001-2003 **Koratur d.d.:** Assistant manager of Hotel Meziski Dom, Portoroz, Slovenia.
- 2001 - 2004 **Pagat d.o.o.:** Food and Beverage Managing Advisor (part time position)

Awards

- 2016 The Rama Krishna Sastry Pappu Memorial Prize for Research Higher Degree Excellence in Business (the UQ Business School, Queensland)
- 2013 3MT Winner (The University of Queensland, School of Economics)
- 2009 Best teacher of the Year (University of Primorska, Turistica-Faculty of tourism studies)
- 2003 Dean's recognition for an outstanding research & development project "Destination Marketing Master Plan for the Mislinja Valey"
- 1999 Best student of the year (Vocational and Technical School for Services, Velenje, Slovenia)
- 2000 Best young researcher award (Association of Young Researchers for the Development of the Saleska Valey)
- 1999 Best young researcher award (Association of Young Researchers for the Development of the Saleska Valey)
- 1999 Second best Business Plan Award – Slovenian Chamber of Commerce.

Impact / public interest

RTV SLO - Dnevnik (July 2016): "Varnost in raba interneta v turizmu/Safety and online booking in tourism"; invited professional opinionmaker.

POP TV – Focus (July 2016): “Izgubljene priložnosti slovenskega turizma/ Lost opportunities of the Slovene tourism”; invited professional opinionmaker.

Phys.org (July 2014): “People who have environmentally friendly lifestyles at home often engage in environmentally harmful behaviour when they go on holiday, research shows.

UQBusinessSchoolNews (June 2014): “PhD student acknowledged by leading tourism journal”.

SydneyMorningHerald (July 2014): “Australian tourists forget green habits abroad”.

DailyNews.com (July 2014): “Tourists leave environmental concerns at home”.

Illawarra Mercury (October 2011): “Tourists call for user-friendly carbon footprint calculators” written by Michelle Hoctorl, including references to Sara Dolnicar’s research into sustainable tourism and greenwash claims by some tourism operators.

Illawarra Mercury (October 2011): “Tourists call for user-friendly carbon footprint calculators” written by Michelle Hoctorl, including references to Sara Dolnicar’s research into sustainable tourism and greenwash claims by some tourism operators.

Tourism Magazine (November 2010): Report of the results from the Survey on potential tourists from foreign tourism markets (Austria, Germany, Italy, France and UK)

Delo Newspaper (September 2010): Interview on the current situation at the tourism and hospitality labour market in reference to the announced governmental changes in the field of higher education.

Five Stars Magazine (February 2010): Interview on best ways of collaboration between hospitality & tourism industry and education sector.

Dnevnik Newspaper (May 2009): Interview about the importance and potential of the domestic tourism market in reference to the Slovenian Domestic Tourism Fair which I organized in April 2009.

Vecer Newspaper (December 2009): Interview on the foundation of the Culinary Arts and Tourism Academy.

Invited to make a submission to the Legislative Assembly for the Australian Capital Territory (Standing Committee on Climate Change, Environment and Water) relating to an Inquiry into Current and Potential Ecotourism of the ACT and Region (April, 2012).

Research supervisions and co-supervision

Completed 2014	Jevšnik Valerija, Master thesis , University of Primorska, Faculty of Tourism Studies. "Strategic development of the Prestranek Castle". Co-supervisor
Completed 2013	Lija Pikalo, Master thesis , University of Primorska, Faculty of Tourism Studies. "Development and marketing of hotels in the mountain destinations". Co-supervisor
Completed 2012	Tamara Borse, Master thesis , University of Primorska, Faculty of Tourism Studies. "A model of the strategic networking among tourism stakeholders at the destination Slovenska Istra". Co-supervisor
Completed 2012	Simona Knez, Master thesis , University of Primorska, Faculty of Tourism Studies. "A model of the strategic networking among tourism stakeholders at the destination Slovenska Istra". Co-supervisor
Completed 2011	Pinoza Nataša, Master thesis , University of Primorska, Faculty of Tourism Studies. "Regional Destination Organisation Posavje: organisation and management concept" . Co-supervisor
Completed 2010	Boris Repič, Master thesis, University of Primorska, Faculty of Tourism Studies. "Regional destination organization Spodnje Podravje: organizational and operational concept ". Co-supervisor
Completed 2009	Krajnc Evelin, Master thesis, University of Primorska, Faculty of Tourism Studies. "Destination accessibility as a factor of tourism demand". Co-supervisor
Completed 2009	Čus Andrej, University of Primorska, Faculty of Tourism Studies. "Organisation and management of successful tourism destination: international comparative analysis". Co-supervisor
Completed 2004-present	Supervised 90 bachelors' degree theses at University of Primorska, Faculty of Tourism Studies.

Project Funding / Grants

2015-2017	Gomezelj – Omerzel et al.: Total quality management in hospitality and tourism industry. Research project funded by the Slovenian Research Agency and the Ministry of Economy of the RS. EUR 46,000
2010	Cvikl, H.; Juvan, E. & Angleitner Sagadin, T. "Culinary Arts & Tourism Academy: educating leaders for the hospitality and tourism industry." EUR 2,500.000 European Regional Development Fund & Ministry of Economy of RS
2009	Juvan, E., Susnik, M.. "Visit Slovenia/Spoznajte Slovenijo." EUR 162,580 European Regional Development Fund & Ministry of Economy of RS

PUBLICATIONS

Original scientific article

Juvan, E. & Dolnicar, S. (accepted 23.3.2016) Measuring environmentally sustainable tourist behaviour. *Annals of Tourism Research*.

Juvan, E., Ring, A., Leisch, F. & Dolnicar, S. (accepted 22.12.2015) Tourist Segments' Justifications for Behaving in an Environmentally Unsustainable Way. *Journal of Sustainable Tourism*.

Lesjak, M., Juvan, E., Ineson, E., Yap, M.H.T. & Podossovnik, E. (2015). Erasmus student motivation, why and where to go?. *Higher education*, vol. 70 (5), pp. 845-865.

Juvan, E., & Dolnicar, S. (2014). The Attitude-Behaviour Gap in Sustainable Tourism. *Annals of Tourism Research*, 48, 76-95.

Juvan, E., & Dolnicar, S. (2014). Can Tourists Easily Choose a Low Carbon Footprint Vacation? *Journal of Sustainable Tourism*, 22(2), 175-194.

Juvan, E. (2011). Development of regional tourism organizations, conditions, expectations and contradictions. *Academica Turistica*, 4(1), 73-82.

Juvan, E., & Lesjak, M. (2011). Erasmus Exchange Program: opportunity for professional growth or sponsored vacations? *Journal of Hospitality and Tourism Education*, 23(1), 23-29.

Lema, J., Agrusa, J. F., Lazanski, J. T., Juvan, E., & Lesjak, M. (2010). Endangered areas in Central America and implications for sustainable tourism development. *Journal of tourism challenges and trends*, 3(1), 57-64

Uran, M., & Juvan, E. (2010). Vloga deležnikov pri oblikovanju turistične strategije : stališča lokalnega prebivalstva. *Organizacija*, 43(5), 196-207.

Juvan, E., & Ovsenik, R. (2008). Integration as a tool of destination management : the case of rural and rural fringe areas. *Organizacija*, 41(1), 31-40.

Reviewed university, higher education or higher vocational education textbook

Juvan, E. (2010). *Destinacijski menedžment [Destination Management]*. Portorož: Fakulteta za turistične študije – Turistica.

Scientific monograph

Juvan, E. (2011). *Globalna avioprometna omreženost destinacij [Destination's Global Air Connectivity]*. Maribor: Fakulteta za turizem [Maribor: Faculty of Tourism].

Uran Maravic, M. & Juvan, E. (2009). *Strateški management v turizmu: oblikovanje strategije turizma in vloga deležnikov*. Koper: Društvo za akademske in aplikativne raziskave [Koper: Society for Academic and Applied Research].

Independent scientific component part or a

Dolnicar, S., Yanamandram, V., & Juvan, E. (2013). Ecotourists: who are they and what should we really call them? In R. Ballantyne & J. Packer (Eds.), *International Handbook on Ecotourism* (pp. 95-108). Cheltenham, UK: Edward Elgar.

chapter in a monograph

Juvan, E., & Uran Maravic, M. (2011). Development of tourism in rural areas through integration. In D. Nigham & V. K. Narula (Eds.), *Rural tourism: emerging issues and challenges*. (pp. 75-93). New Delhi: Shree Publishers.

Juvan, E., Ovsenik, R., & Vukovic, G. (2006). Feasibility of tourist destination management and its development in small urban areas - case of the Mislinja Valley. In R. Ovsenik & I. Kiereta (Eds.), *Destination Management* (pp. 210-229). Frankfurt am Main: Peter Lang.

Published scientific conference contribution

Juvan, E., & Dolnicar, S. (2014, 13 February). Green tourists: Insights from prompted and unprompted recall research. Paper presented at the CAUTHE 2014 Tourism and Hospitality in the contemporary world: Trends, Changes & Complexity, Brisbane, Australia.

Lesjak, M & Juvan, E. (2011). Erasmus exchange motivation factors: international analysis. Matic, J. (ed.), Wallington, C. (ed.). *Tourism & hospitality, drivers of transition: conference proceedings*. Dubrovnik: Rochester institute of technology.

Angleitner Sagadin, T. & Juvan, E. (2010). The impact of languages on destination development process. Premrov, E. (ed.), Krasna, T. (ed.). *Kakovost in inovativnost v turizmu in gostinstvu: zbornik prispevkov 2. mednarodne znanstveno-strokovne konference, Slovenija, Bled, 11.-12. 02. 2010: conference proceedings of papers of the 2nd international scientific expert conference, Slovenia, Bled, 11 and 12 February 2010*. Bled: Višja strokovna šola za gostinstvo in turizem.

Juvan, E. & Weber, A. (2010). Kompetentnost in kakovost izvajanja turistične ponudbe, primer predstavnikov na destinaciji = Tour reps competences and quality of destination's experience. Brezovec, A., (ed.), Mekinc, J. (ed.). *Management, izobraževanje in turizem: družbena odgovornost za trajnostni razvoj: 2. znanstvena konferenca z mednarodno udeležbo, 21.-22. October 2010, Portorož: zbornik referatov = proceedings*. Portorož: Turistica, Fakulteta za turistične študije.

Juvan, E. (2010). Regional tourism organizations development: conditions, expectations and contradictions = Razvoj regionalnih turističnih organizacij: pogoji, želje in protislovja. Brezovec, A., (ed.), Mekinc, J. (ed.). *Management, izobraževanje in turizem: družbena odgovornost za trajnostni razvoj: 2. znanstvena konferenca z mednarodno udeležbo, 21.-22. October 2010, Portorož: zbornik referatov = proceedings*. Portorož: Turistica, Fakulteta za turistične študije.

Juvan, E. & Lesjak, M. (2010). Destination management functions impact on tourism competitiveness: international comparative analysis. *Scientific proceedings: Choose excellence*. Novi Sad: The Centre for Tourism Research.

Juvan, E. (2009). Student's past time behaviour. Brezovec, A. (ed.), Mekinc, J. (ed.). *Znanstvena konferenca z mednarodno udeležbo Management, izobraževanje in turizem, Portorož, 22.-23. oktober 2009. Management, izobraževanje in turizem: kreativno v spremembe: znanstvena konferenca z mednarodno udeležbo, 22.-23. October 2009, Portorož : zbornik referatov = proceedings*. Portorož: Turistica, Fakulteta za turistične študije.

Juvan, E. & Angleitner Sagadin, T. (2009). GAPOM indeks dostopnosti destinacij, primer centralne in vzhodne Evrope = Destination air connectivity GAPOM index, case of central and eastern Europe. Brezovec, A. (ed.), Mekinc, J. (ed.). Znanstvena konferenca z mednarodno udeležbo Management, izobraževanje in turizem, Portorož, 22.-23. October 2009. Management, izobraževanje in turizem: kreativno v spremembe: znanstvena konferenca z mednarodno udeležbo, 22.-23. oktober 2009, Portorož : zbornik referatov = proceedings. Portorož: Turistica, Fakulteta za turistične študije.

Mekinc, J., Ovsenik, M., Juvan, E. (2007). Sprejemljiv model etičnega odločanja na podlagi generične osnove. Rajkovic, V. (ed.), Kern, T. (ed.), Kljajic, M. (ed.), Leskovar, R. (ed.), Mayer, J. (ed.), Vukovic, G. (ed.). Ustvarjalna organizacija: zbornik 26. Mednarodne konference o razvoju organizacijskih znanosti, Slovenija, Portorož, 28.-30. March 2007 = proceedings of the 26th International Conference on Organizational Science Development, Slovenia, Portorož, March, 28th-30th, 2007. Kranj: Moderna organizacija.

**Treatise,
preliminary
study**

Ovsenik, R., Juvan, E. & Kurež, B. (2007). Tržni profil prebivalcev in turistov Finske = Finland tourist market profile., (Business Publications) Portorož: Turistica, Visoka šola za turizem.

Juvan, E., Kurež, B., Ovsenik, R. (2007). Tržni profil prebivalcev in turistov Francije = France tourist market profile, (Business Publications). Portorož: Turistica, Visoka šola za turizem.

Ovsenik, R., Kurež, B. & Juvan, E. (2007). Tržni profil prebivalcev in turistov Švedske = Sweden tourist market profile, (Poslovne publikacije). Portorož: Turistica, Visoka šola za turizem.

Kurež, B., Ovsenik, R. & Juvan, E. (2007). Tržni profil prebivalcev in turistov Velike Britanije = United Kingdom tourist market profile, (Business Publications). Portorož: Turistica, Visoka šola za turizem.
