



MAST PLUS

Interreg
Euro-MED



Co-funded by
the European Union

ENHANCING SUSTAINABLE TOURISM



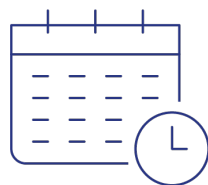
MAking Sustainable Tourism possible PLUS (MAST PLUS project), in the framework of the Interreg Euro-MED Sustainable Tourism Mission

OUR PROJECT

Building on the achievements of the original MAST project, MAST PLUS pilots and validates an integrated Sustainability Solution that helps accommodation SMEs implement ISO 21401:2018 through practical, easy-to-use and adaptable tools. Tested across Mediterranean partner countries, the project strengthens sustainable management practices, fosters knowledge exchange through Communities of Practice and creates transferable solutions that support the long-term resilience and competitiveness of the Mediterranean accommodation sector.



Total budget
€ 2.000.000



Project duration
27 months



Interreg Funds
€ 1.600.000

PROJECT PARTNERS

Carlo Bo University of Urbino Italia (IT), AMBIT – Living Spaces Cluster España (ES), 3win Action KOINSEP Elláda (EL), University of Primorska Slovenija (SI), Sarajevo Meeting of Cultures Bosnia and Herzegovina (BA), European Public Law Organisation Elláda (EL), Zadar County Development Agency ZADRA NOVA Hrvatska (HR), Sud de France Development France (FR), EURECAT Foundation España (ES), Camping Association of Montenegro Crna Gora (ME)



<https://mast.interreg-euro-med.eu/>

