

**COURSES IN ENGLISH**  
**AT THE UP FACULTY OF TOURISM STUDIES – TURISTICA**  
**IN THE ACADEMIC YEAR 2026/2027 – 2<sup>nd</sup> semester**

**UNDERGRADUATE COURSES**

Course	Year	Semester	ECTS
Study programme: <b>Tourism Enterprise Management</b> undergraduate professional study programme, 1st level			
<b>Basics of Tourism Economics</b>	1	2	6
<b>Marketing in Tourism Organisations</b>	1	2	6
<b>Digitalization in Tourism</b>	1	2	3
<b>Human Resources in Tourism Organisations</b>	1	2	6
<b>Italian Language in Tourism</b> Prerequisites: command of Italian level A1 - A2 (CEFR)	1	2	3
<b>German Language in Tourism</b> Prerequisites: command of German level A1 - A2 (CEFR)	1	2	3
<b>English for Tourism I</b> Students are expected to be on proficiency level B1 – B2 (CEFR)	1	2	3
<b>Revenue Management in Tourism Organisations</b>	2	2	3
<b>Service Quality Management in Tourism Organisations</b>	2	2	3
<b>Project Management in Tourism</b>	2	2	3
<b>Business Finance for Tourism Organisations</b>	2	2	3
<b>Consumer Behaviour in Tourism</b>	2	2	6
<b>Security Risks and Crisis Management</b>	2	2	6
<b>Strategic management in tourism</b>	3	2	6
Study programme: <b>Tourism</b> University programme			
<b>English in tourism I</b> Students are expected to be on proficiency level B2 (CEFR)	1	2	6
<b>English in tourism II</b> Students are expected to be on proficiency level B2 – C1 (CEFR)	2	2	6

*All courses (except languages) are in English.*

*Due to timetable overlaps, students may choose only one of the foreign languages: either German or Italian.*