



## COURSE SYLLABUS

**Course title:**

English in tourism II

**Study programme and level:**

Tourism, undergraduate, university study programme

**Prerequisites:**

Proficiency in English (B2-C1)

**Content (Syllabus outline):**

Topics covered: business world of tourism, intercultural communication in tourism, management, consumer behaviour, cultural heritage in tourism, tourism research, tourism promotion etc.

Goal: Knowledge and comprehension of language on C1 level