



COURSE SYLLABUS

Course title:

Business finances

Study programme and level:

Tourism Enterprise Management,
Undergraduate professional study programme, 1st level

Prerequisites:

Students should know the basics of accounting.

Content (Syllabus outline):

The concept of business and finance
Organizational forms and types of taxes
monetary policy in functions of money
price stability
monetary policy of ECB
The financial environment, financial markets and financial institutions
types of investments
Connection of accounting and corporate finance
USALI
Corporate finance
Time value of money
Financial planning, long term and short-term
Methods of business financing
Long-term investments