



## COURSE SYLLABUS

<b>Course title:</b>	Accounting for decision making in tourism
<b>Study programme and level:</b>	Tourism Enterprise Management, Undergraduate professional study programme, 1st level

### Content (Syllabus outline):

- The impact of globalization on tourism and hotels
- reasons for the expansion of operations in the hospitality industry and forecasts for the future
- Statistical monitoring and professional publications in tourism
- Measurement of financial performance
- USALI and its advantages and disadvantages
- Development of methodology and budgeting
- Indicators and budgeting model of the hotel
- A platform for the pricing of the hotel
- Modern methods of cost management
- Critical success factors in hotel
- balance model of performance measurement in hospitality
- Social responsibility accounting, and strategic documents relating to social responsibility accounting
- Presentation of various case studies