



COURSE SYLLABUS

Course title: 2nd Foreign language in tourism Italian II

Study programme and level: Tourism Enterprise Management,
Undergraduate professional study programme, 1st level

Prerequisites:

According to Common European Language Framework: command of Italian level A2 or successful completion of Exam1.

Content (Syllabus outline):

Business communication:

- negotiations
- meetings
- presentations
- business correspondence

Business ethics and etiquette in different cultures

Tourist advertising

Goal: Knowledge and comprehension of language on B1 level