



## COURSE SYLLABUS

**Course title:** 2<sup>nd</sup> Foreign language in tourism German II

**Study programme and level:** Tourism Enterprise Management,  
Undergraduate professional study programme, 1st level

### Prerequisites:

According to Common European Language Framework: command of German level A2 or successful completion of Exam1.

### Content (Syllabus outline):

Business communication:

- negotiations
- meetings
- presentations
- business correspondence

Business ethics and etiquette in different cultures

Tourist advertising

Goal: Knowledge and comprehension of language on B1 level