



COURSE SYLLABUS

Course title: Project management

Study programme and level: Tourism Enterprise Management,
Undergraduate professional study programme, 1st level

Prerequisites:

No special conditions are needed for prerequisites

Content (Syllabus outline):

- The basic features of the project and project organization
- Types of projects
- Jobs in the project organization
- Competence and responsibility in project organization
- Project manager (functions, powers, responsibilities of project manager; motivation and rewards for project managers)
- Client of the project
- Project team
- External participants of a project
- Project board
- Project office
- Project documentation
- Start of the project and start-up elaborate
- Managing a project (planning, organizing, managing, control)
- Work breakdown structure
- Financial sources for the project, costs and impacts of the project
- Risk analysis
- Marketing of a project
- Reporting and communication