

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Varnost in turizem
Course title:	Security and tourism

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Turizem, dodiplomski univerzitetni	/	3.	1.
Tourism, undergraduate, university study programme	/	3.	1.

Vrsta predmeta / Course type obvezni / mandatory

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Sem. vaje Tutorial	Lab. vaje Laboratory work	Teren. vaje Field work	Samost. delo Individ. work	ECTS
30	/	30	/	/	120	6

Nosilec predmeta / Lecturer: doc.dr. Janez Mekinc

Jeziki / Languages: **Predavanja / Lectures:** slovenski / Slovene
Vaje / Tutorial: slovenski / Slovene

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

/

Prerequisites:

/

Vsebina:

Protislovja sodobnega sveta

- Individualizacija in globalizacija sodobne varnosti.
- Sodelovanje in konflikt.
- Razmerje med starim in novim.
- Varstvo in ogrožanje pravic turista.

Odvisnost turistične dejavnosti od sodobnih varnostnih sistemov.

- Spremljanje globalnega in lokalnega varnostnega okolja in vpliv političnih sprememb na to okolje.
- Normativna in doktrinarna preobrazba nosilcev varnostnega sistema in njihove dejavnosti v posameznih turističnih destinacijah
- Izključevanje pomena turizma pri oblikovanju nacionalnih in lokalnih varnostnih sistemov.

Opredelitev temeljnih pojmov in problemov

- Pomen nacionalne varnosti za posamezno državo

Content (Syllabus outline):

Contradictions of the modern world:

- Individualization and globalization of modern security.
- Cooperation and conflict.
- The relationship between old and new.
- Protection and potential harm of the tourists rights.

Dependence of tourism on the latest security systems:

- Monitoring of global and local security environment and the impact of policy changes on environment.
- Legal and doctrinaire makeover of security system subjects and their activities in the various tourist destinations
- Excluding the importance of tourism in developing national and local safety systems.

Definition of basic concepts and issues:

- The importance of national security for each

kot turistično destinacijo

- subjekti varnostnega sistema, ki vplivajo na turistične storitve v ožjem smislu.
- Sodelovanje turističnih organizacij z ostalimi subjekti varnostnega sistema.
- Razmejitev nad objektivno nevarnostjo in subjektivnim dojemanjem varnosti v turizmu.

Elementi ogrožanja delovanja in razvoja turistične dejavnosti

- Vpliv terorizma na turistično panogo
- Vpliv organiziranega kriminala na turistično dejavnost v državi
- Vpliv množičnih in hujših kršitev javnega reda in miru na turistično dejavnost
- Vpliv prometne varnosti na turistično dejavnost v državi.
- Neuravnotežena, čezmerna in nesmotna izraba prostora in naravnih virov.
- Naravne in tehnološke nesreče.
- Problemi onesnaževanja okolja.

Odvisnost in soodvisnost turistične dejavnosti od virov ogrožanj

- Osebna varnost kot dejavnik v turizmu
- Turist kot žrtev ali storilec
- Objektivna ogroženost in subjektivno dojetanje varnosti
- Transportna varnost
- Odgovornost turističnega gospodarstva za zmanjševanje varnostnega tveganja
- Spremljanje varnostne situacije na makro in mikro turističnih destinacijah.
- Hotelska varnost
- Varnost v prehrabnih obratih

country as a tourist destination

- Security system entities that have an impact on tourism services in the narrow sense.
- Collaboration of other tourism organizations with security system subjects
- Distinction between objective and subjective risk perception of security in the tourism industry.

Elements of threat of operation and of development of tourism:

- The impact of terrorism on the tourism industry
- The impact of organized crime on tourism
- The impact of massive and serious violations of law and order on the tourism
- Impact of road safety on the tourism industry
- An unbalanced, excessive and unreasonable use of space and natural resources.
- Natural and technological disasters.
- The problems of environmental pollution.

Dependence and interdependence of the tourism resources of the threats:

- Personal safety as a factor in tourism
- Tourist as a victim or perpetrator
- Objective and subjective perception of safety
- Transport safety
- Responsible tourism industry to reduce security risks
- Monitoring of the security situation on the macro- and micro-tourism destinations.
- Hotel Safety
- Safety of food processing units

Temeljni literatura in viri / Readings:

Osnovna literatura:

- Mekinc, Janez (2010) »Varnost in Turizem – učno gradivo (interno gradivo)
- MEKINC, Janez (ur.), DOBOVŠEK, Bojan (ur.). *Varnost v turizmu*, (Knjižnica Annales turistica). Koper: Univerza na Primorskem, Znanstveno-raziskovalno središče, Univerzitetna založba Annales, 2011
- Mansfeld, Pizam (2006) »Tourism, Security&Safety, From theory to Practice«, Elsevier Butterworth-Heinemann, Burlington
- Hall, Timothy, Duval (2003) »Safty and security in Tourism: Relationships, management and Marketing«, HoworthPress

- Beirman (2003) »Restoring Tourism Destinations in Crisis – A Strategic Marketing Approach«, Wallingford, UK
- Bach, Pizam (1996) »Crimes in hotels«, Hospitality Research Journal, 20(2), 59-76
- World Tourism Organization (1997) »Tourist Safety and Security«, Madrid
- Grizold (1998) »Perspektive sodobne varnosti« Knjižna zbirka Teorija in praksa, FDV, Ljubljana
- Travel & Tourism Competitiveness Report WEF (2009) (www.weforum.org/documents/TTCR09/index.html)
- Olsen, Badinelli, Connolly, Murrmann, Schmelzer, (2005) "Investigating the Process of Valuing Investments in Intangibles: A case Study in Safety and Security in the multinational Hotel Industry", Nuttapon Punpugdee, Blacksburg, Virginia
- Ambrož, M. (2002). Percepcija kakovosti varnosti turistične destinacije. Varstvoslovje, (4) 1.
- Ambrož, M. (2002a). Vloga medijev pri zagotavljanju splošne varnosti v družbi. Varstvoslovje, 4(4), 285-297.
- Ambrož, M., Mavrič, M. (2004). Varnost kot motiv za turistično potovanje. Varstvoslovje, nov., letn. 6, št. 3, str. 197-206, tabele.
- Brunt, P., Mawby, R., Hambly, Z. (2000). Tourist victimization and the fear of crime on holiday. Tourism Management, 19, 349-358.
- Cohen, E. (2001). A Phenomenology of Tourist Experiences. V: Apostolopoulos, Y., Leivadi, S., Yiannakis, A. (ur.) The Sociology of Tourism: Theoretical and empirical investigations. London, Routledge: Taylor & Francis Group.
- Dawson, S., Willman, P., Clinton, A., Bamford, M. (1988). Safety at work: The limits of Self regulation. Cambridge University Press.
- Duval, D. T., (ur.). Safety and Security in Tourism: Relationships, management, and Marketing. Journal of Travel & Tourism Marketing, 15, N (2/3/4).
- Furedi, F. (2002). Culture of Fear. Risk – taking and the Morality of Low Expectations. Revised Edition, London, Continuum.

Dopolnilna literatura:

- Cavlek (2002) »Tour operators and destination safety«, Annals of Tourism Research, 29(2), 478-496
- Brunt, Mawby, Hambly (2000) »Tourist victimization and the fear of crime on holiday« Tourism Management, 21(4), 417-424
- Lepp, Gibson (2003) »Tourist roles, perceived risk and international tourism«, Annales of Tourism Research, 30(3), 606-624
- Page (2002) »Tourist healths and safety« Travel and Tourism Analyst, Oktober, 1-31
- Santana (2003) »Crisis management and tourism: An accidental or intrinsic relationship?« Tourism Management, 14, 173-183
- Olsen, Pizam, (1999) "Executive summary: a white paper from IH&RA think tank on safety and security", Stockholm, Sweden, Paris: International Hotel and Restaurant Association

Dodatna literatura: /

Cilji in kompetence:

Objectives and competences:

a. Cilji:

•Študentje spoznavajo različne razsežnosti družboslovnega proučevanja tistega segmenta varnosti v turizmu, ki se uresničuje na eksterni ravni preko funkcioniranja varnostnega sistema držav, na interni ravni pa preko aktivnosti posameznih turističnih organizacij, ki so namenjene varnosti njihovih strank .

b. Splošne kompetence:

•Razvijanje kognitivnih spretnosti, s pomočjo katerih bodo študentje razumeli pomen varnosti na v različnih segmentih turistične dejavnosti. Pri tem je poseben poudarek na vsebinah načrtovanja, usmerjanja in delovanja subjektov varnosti v turizmu na vseh nivojih.

c. Predmetnospecifične kompetence:

•Študent/-ka razvije ustvarjalnost in kritičnost do globalnih, nacionalnih, splošnih in specifičnih rešitev varnosti v vseh segmentih turistične dejavnosti.
•Študent/-ka razvije občutek za pomen in vpliv, ki ga ima varnost na turizem v sodobnem globalnem svetu ;
•Študent/-ka z analitičnim pristopom utrjujejo sposobnosti razčlenjevanja virov ogrožanja individualne in širše varnosti, ki vplivajo na konkurenčnost turizma, kot gospodarske panoge.
•Študent/-ka razume vsebine in pomen posameznih elementov in sestavin varnosti, kakor tudi njeno celoto.

a. Objectives:

• Students learn various dimensions of social science research in the segment of security in tourism, which is realized via an external level through functioning of the security system and in internal level through the activities of individual tourism organizations which are designed for security of their customers.

b. General competences:

• Developing cognitive skills through which students will understand the importance of safety in the various segments of tourism. There is a special stress on planning, directing and operating of the tourism industry subjects.

c. Subject-specific competences:

• The student develops creativity and critical opinion to the global, national and specific security solutions in all segments of tourism activities.
• The student understands importance and impact that safety has on tourism in the modern global world.
• The student develops ability of dividing sources of threats to individual and wider security, which affect the competitiveness of tourism as an industry.
• The student understands the content and meaning of individual elements and components of security, as well as its whole.

Predvideni študijski rezultati:

a. Znanje in razumevanje:

•Študent/-ka pozna razvoj predmetnega področja varnosti in turizma kot znanstvene discipline.
•Pozna in upošteva ključne dejavnike, potrebne za oceno varnosti turistov.
•Poznavanje in ustrezno navajanje osnovnih pojmov stroke, teorij in pogledov na stroko.
•Razumevanje teoretičnih in praktičnih problemov stroke.
•Razumevanje konceptov stroke.
•Identifikacija aktualne problematike stroke.
•Razumeti in uporabiti kriterije za določitev razlike med subjekti varnostnih sistemov, ki vplivajo na turizem.
•Razumeti osnovne principe sprememb varnostne situacije v ožjem in širšem okolju in kako se le-ti odražajo na turizem.
•Razumeti znanstvene osnove na katerih temeljijo aplikativne raziskave na področju varnosti in turizma.

b. Uporaba:

Pri predmetu pridobljena znanja uporabi za utemeljitev zasnove novih konceptov v stroki;

Intended learning outcomes:

a. Knowledge and understanding:

• The student is familiar with the development of safety and tourism as a scientific discipline.
• Student is familiar with and take into account key factors needed to assess the safety of tourists.
• Student knows reference to the basic concepts of science, theories and views of the profession.
• Student understands the theoretical and practical problems of the profession.
• Student understands the concepts of the profession.
• Student can identify of the actual issues of profession.
• Student understands and can apply the criteria to determine the differences between the subjects of security systems that have an impact on tourism.
• Student understands the basic principles of changes in the security situation in the local and wider environment and how they reflect on tourism.
• Student understands the scientific basis on which the research is applied.

b. Application:

različne teoretske koncepte uporabi za analizo primerov iz prakse; znanja, pridobljena pri predmetu uporabi pri pripravi načrta aplikativnih raziskav, seminarskih in projektnih nalog.

- Študent/-ka je usposobljen-na oceniti pomen učinkovitega ocenjevanja posameznih varnostnih situacij
- Študent/-ka je sposoben-na pripraviti dokumentacijo za zagon aplikativne raziskave s področja varnosti in turizma.
- Študent/-ka je sposoben uporabljati rezultate analiz in raziskav pri razvoju in dvigu učinkovitosti varnosti v posameznih turističnih dejavnostih

c. Refleksija:

- Študent/-ka na osnovi razumevanja teoretskih pogledov kritično ovrednoti skladnost med teoretičnimi načeli in izhodišči ter znanstveno-raziskovalnimi analizami s področja varnosti in turizma
- Študent/-ka je sposoben rezultate analiz in raziskav prenesti v prakso
- Zmožen/-na je ovrednotiti svoje poznavanje in delovanje na področju varnosti in turizma ter prepoznati njihove razlike glede na različne turistične dejavnosti in destinacije.
- Raziskovalno ravnanje utemeljuje na osnovi sodobnih teoretičnih znanstvenih izhodišč in aplikativnih raziskav, ki jih aplicira na okolje konkretnih turističnih destinacij.

Student uses acquired knowledge to design concepts in the discipline; uses different concepts to analyze the case studies, uses knowledge of subject in preparing the plan of applied research, seminars and project work.

- The student is qualified to gauge the importance of effective evaluation of each security situation.
- The student is able to prepare documentation, start-up applied research in the field of security and tourism.
- The student is able to apply the results of analysis and research to develop and increase the effectiveness of security in tourism activities.

c. Reflection:

- Student can, based on the understanding of theoretical perspectives, critically evaluate the consistency between theoretical principles and starting points and analyzes of scientific research in the field of security in tourism
- student is capable to transform research results into practice
- Student is able to evaluate their understanding of safety in tourism, and to recognize differences according to different tourist activities and destinations.
- Student understand research done on scientific basis of theoretical considerations and applied research, which is applied to the concrete environment.

Metode poučevanja in učenja:

- predavanja,
- raziskovalni seminarji,
- projektno delo,
- vodeni individualni e-študij,
- terenske vaje,
- simulacije,
- nastopi

Learning and teaching methods:

- Lectures,
- Research seminars,
- Project work,
- E-guided individual study,
- Field work,
- Simulations,
- Presentations.

Načini ocenjevanja:

Obveznosti študentov:
 Analiza študija primera analize varnostne situacije in sposobnost oblikovanja varnostnega načrta za turistično destinacijo

Oblike preverjanja in ocenjevanja znanja:
 .
 Izpit in projektna naloga

Delež (v %) /
 Weight (in %)

ustni ali pisni izpit 80 %, projektna naloga 20%

Assessment:

Type (examination, oral, coursework, project):
 Analysis of case study of the security situation and the ability to design a security plan for tourist destination.

Exam or project work.
 Oral or written exam 80%, project work 20%

Reference nosilca / Lecturer's references:

Doc.dr. Janez Mekinc:

MEKINC, Janez, CVIKL, Helena, DOBOVŠEK, Bojan. Criminality in tourism, Slovenian case. *Hotel-link*,

2010, god. 8, br. 15-16, str. 93-104. [COBISS.SI-ID [1318110](#)]

MEKINC, Janez, KUREŽ, Bojan, DOBOVŠEK, Bojan. Oblike kriminala v igralništvu. V: MEKINC, Janez (ur.), DOBOVŠEK, Bojan (ur.). *Varnost v turizmu*, (Knjižnica Annales turistica). Koper: Univerza na Primorskem, Znanstveno-raziskovalno središče, Univerzitetna založba Annales, 2011, str. 91-105. [COBISS.SI-ID [2190314](#)]

MEKINC, Janez. Varnost na potovanjih. V: MEKINC, Janez (ur.), DOBOVŠEK, Bojan (ur.). *Varnost v turizmu*, (Knjižnica Annales turistica). Koper: Univerza na Primorskem, Znanstveno-raziskovalno središče, Univerzitetna založba Annales, 2011, str. 33-48. [COBISS.SI-ID [2189034](#)]

MEKINC, Janez, CVIKL, Helena. Safety and security on websites of Slovenian, Austrian and Croatian tourist agencies. V: BREZOVEC, Aleksandra (ur.), JERE LAZANSKI, Tadeja (ur.). *Tourism management : perspectives and opportunities*. Portorož: Fakulteta za turistične študije - Turistica: = Faculty of Tourism Studies - Turistica, 2011, str. 21-32. [COBISS.SI-ID [1352414](#)]

MEKINC, Janez, CVIKL, Helena. Wellnes in varnost = Wellness and security. V: BREZOVEC, Aleksandra (ur.), MEKINC, Janez (ur.). *Management, izobraževanje in turizem : družbena odgovornost za trajnostni razvoj : 2. znanstvena konferenca z mednarodno udeležbo, 21.-22. oktober 2010, Portorož : zbornik povzetkov referatov = book of abstracts*. Portorož: Turistica, Fakulteta za turistične študije, 2010, str. 86. [COBISS.SI-ID [1247966](#)]