

## CURRICULUM: TOURISM DESTINATION MANAGEMENT 2014/2015

### YEAR 1

No.	COURSE UNIT	ECTS
<b>MANDATORY SUBJECTS</b>		
1	Management	6
2	Introduction to tourism	6
3	Introduction to research methodology and statistics	6
4	Destination as system	6
5	English in tourism	6
6	Economics of tourism enterprises	6
7	Tourism product of Slovenia	6
8	Basics on accounting in tourism	6
<b>ELECTIVE SUBJECTS AND MODULES</b>		
9	2 <sup>nd</sup> Foreign language in tourism I (student selects one language)	3
10, 11	Elective module (student selects one): - Social science module, - Module E-tourism, - Language module or - external elective module	9
<b>TOTAL</b>		<b>60</b>

<b>ELECTIVE SUBJECTS AND MODULES</b>		
	2 <sup>nd</sup> Foreign language in tourism German I	3
	2 <sup>nd</sup> Foreign language in tourism Italian I	3
<b>SOCIAL SCIENCE MODULE</b>		
	Psychology and ethics in tourism	6
	Social science aspects of tourism	3
<b>MODULE E-TOURISM</b>		
	Basics of information and communication technologies	6
	Management of tourism information systems	3
<b>LANGUAGE MODULE</b>		
	Business english for tourism	6
	Intercultural communication in tourism in German language – elective subject in Language module	3
	Intercultural communication in tourism in Italian language – elective subject in Language module	3

### YEAR 2

No.	COURSE UNIT	ECTS
<b>MANDATORY SUBJECTS</b>		
1	Business finances	3
2	Destination management	6
3	Sustainable tourism	6
4	Basics on travel industry	6
5	Marketing in tourism	6
6	Human resources in tourism	6
7	Thematic tourism	6
8	Hotel management and operations	6
9	Spatial planning and regulation	6
10	Project management	6
<b>ELECTIVE SUBJECTS</b>		

11	2 <sup>nd</sup> Foreign language in tourism II (student continues with selected language from first year of study)	3
	<b>TOTAL</b>	<b>60</b>

ELECTIVE SUBJECTS		
	2 <sup>nd</sup> Foreign language in tourism German II	3
	2 <sup>nd</sup> Foreign language in tourism Italian II	3

### YEAR 3

No.	COURSE UNIT	ECTS
	<b>MANDATORY SUBJECTS</b>	
1	Strategic management in tourism	6
2	Administration law in tourism	3
3	Service quality management	3
4	Modern trends in travel management	6
	<b>ELECTIVE SUBJECTS AND MODULES</b>	
5, 6, 7	Elective module: Hospitality, Travel industry and nautical tourism, Contemporary trends in tourism (student selects 3 subjects in one module)	18
8	Professional training	18
9	Final Project	6
	<b>TOTAL</b>	<b>60</b>

ELECTIVE SUBJECTS IN MODULES		
	<b>ELECTIVE MODULE HOSPITALITY</b>	
	Strategic hotel management	6
	Management of food and beverage operations	6
	Safety and tourism	6
	Congress management	6
	<b>ELECTIVE MODULE TRAVEL INDUSTRY AND NAUTICAL TOURISM</b>	
	Management in travel industry	6
	Nautical tourism	6
	E-business	6
	Information systems	6
	<b>ELECTIVE MODULE CONTEMPORARY TRENDS IN TOURISM</b>	
	Entrepreneurship in tourism	6
	Innovation and tourism	6
	Revenue management in tourism	6
	Marketing research in tourism	6