

CURRICULUM: INNOVATIVE TOURISM 2014/2015

YEAR 1

No.	COURSE UNIT	ECTS
	MANDATORY SUBJECTS	
1	Research Methodology in Tourism*	6
2	Business and organizational aspects of tourism	6
3	Social Sciences and Humanities Perspectives of Tourism	6
4	Environmental Aspects of Tourism	6
5	Practicum for writing of thesis proposal	6
6	Individual work on the disposition	18
	ELECTIVE SUBJECTS	
7,8	Internal elective (2 subjects): Elective subjects student in principle choose in agreement with the mentor of a set of electives, but he can also choose an optional external subject in other slovenian foreign doctoral programs.	12
	TOTAL	60

*Methodological knowledge students acquire in the context of subjects: 'Practicum for writing of thesis proposal', 'Writing and publishing scientific texts' and in preparing and publishing a scientific text in collaboration with a mentor.

YEAR 2

No.	COURSE UNIT	ECTS
	MANDATORY SUBJECTS	
1	Writing and publishing scientific texts	3
2	Management of Innovation	6
3	Innovation and Tourism	6
4	Individual research, PhD thesis disposition and public presentation	33
	ELECTIVE SUBJECTS	
5,6	Internal elective (2 subjects): Elective subjects student in principle choose in agreement with the mentor of a set of electives, but he can also choose an optional external subject in other slovenian foreign doctoral programs.	12
	TOTAL	60

YEAR 3

No.	COURSE UNIT	ECTS
	MANDATORY SUBJECTS	
1	Individual research, PhD thesis publishing and PhD thesis public defense	60
	TOTAL	60

INTERNAL ELECTIVE SUBJECTS		
1	Intellectual capital	6
2	Spatial planning of tourism	6
3	Cross-border cooperation in tourism	6
4	Authenticity in tourism	6
5	Tourism and Security/Safety	6
6	Communication and cultural difference	6
7	Systems and Systems Dynamics	6
8	Marketing innovations in tourism	6

9	New approaches in measurement of performance in tourism	6
10	Human Resources in Tourism - Contemporary Approaches	6
11	Researching entrepreneurship	6
12	Knowledge management in tourism	6
13	Strategic development and competitiveness of tourism	6
14	Service quality in tourism	6
15	Heritage - Tourism Development Potentials	6
16	Cultural Heritage – The Origin in Tourism Innovations	6
17	Literary and Film Tourism	6
18	Tourism and Asian Travel Cultures	6
19	Culture of Food and Culinary Tourism	6
20	Potential of Sports tourism	6
21	Environmental Ethics and the Philosophy of Sustainable Tourism	6
22	Psychological aspects of communication	6
23	Economic history of innovations in tourism	6
24	Creative problem solving	6
25	Tourism destination network analysis	6