

THE LEVEL OF SAFETY IN E-BUSINESS OF TOURISM OPERATORS THAT OFFER ACCOMMODATION ACROSS SLOVENIA

Matej Rebec

matej_rebec@yahoo.com

Summary

Tourism operators that offer accommodation services and who want to be competitive should not miss the opportunity offered by e-business. The guaranteed safety of e-business is undoubtedly one of the fundamental elements of e-business. Moreover, the same is also valid for tourism operators who offer accommodation services in Slovenia and who are involved in this line of doing business which is as a result also the basis of our research. The aim of the herewith research is to acquire secondary information that are connected with safety issues within the European Union and Slovenia and consequently make a comparison with the data gained with the help of a questionnaire carried out among the tourism operators in Slovenia in the year of 2008. At the end the findings will be summed up and the final conclusion along with the suggestions stated.